

K12USJobs Advertisement Specifications for Regional and National Ads

Non-animated image ads

File type	.JPEG .JPG .PNG .GIF
File size	150 KB or smaller
Image size	Vertical rectangle: 260 x 400 Banner: 1000 x 125

Animated image ads

File type	.GIF
File size	150 KB or smaller
Image size	Vertical rectangle: 260 x 400 Banner: 1000 x 125
Animation length and speed	Animation length must be 30 seconds or shorter Animations can be looped, but the animations must stop after 30 seconds Animated GIF ads must be slower than 5 FPS

Guidelines

All Ads submitted must conform to the guidelines set out by K12USJobs. If you have Ads that fall outside our guidelines the Ad will be disapproved. There will be no refunds issued should the Ad be disapproved to no fault of K12USJobs for time the Ad is not running.

The file size should not exceed 150KB. The ad should contain logic associated with advertisement for job postings for K12USJobs.

Reserved Rights

K12USJobs reserves the right to remove any Ad from our website if deemed to not meet requirements or appropriateness.

Cancellation

You may cancel your Ad space prior to 30 Days of the campaign go live date. The cancellation request must be made in writing. If you cancel your booking with 30 days of your campaign start date a fee will not incur. If your campaign has started no refund will be made.

Ad Deadlines

Ads must be delivered at least 30 Days prior to start date.

Delivery

All Ads should be delivered via email to advertise@k12usjobs.com